



GLOBAL UNDERWATER EXPLORERS  
**2022 ANNUAL REPORT**



# CONTENTS

3...LETTER FROM THE PRESIDENT

5...STUDENT NUMBERS

7...MEMBERSHIP NUMBERS

8...REVENUE AND EXPENSES



JARROD JABLONSKI

PRESIDENT

*Cover photo by Kirill Egorov*

## A MESSAGE FROM JARROD

With the challenges of a pandemic world fading, most of us are settling into some new version of “normal”, allowing travel and diving projects to get back into full swing. Likewise, we are excited to reengage many of the development programs that were planned and in process when the world began shutting down. Among many exciting developments during 2022, GUE was excited to launch a new and expansive Project Diver curriculum, including a core module and an apprentice project across three levels (Project Diver 1, 2, and 3) which vary according to the depth of the project being conducted. Meanwhile, the core module develops knowledge through lectures and working groups as well as in-water working sessions, covering a review of and practice with a range of project-based skills and resources. The two core modules were taught in Dubai and Florida and received strong praise from the attendees, and a beta apprentice technical project was conducted in Ireland. Both Cave 3 and Tech 3 programs were announced and formalized in 2022, with the first Cave 3 conducted in December and

the first Tech 3 program now on the schedule for the summer of 2023. These Level 3 programs are designed around deep, goal-oriented diving up to 120 m. These deep programs, and most especially in tandem with our Project Diver curriculum, are an important asset for our wide range of global diving projects, providing our community with critical skills and experience planning and executing complex projects across the range of depths commonly encountered by our teams.

One heartwarming development that comes from the removal of most Covid-era restrictions is the resurgence of our many global diving projects. Many intrepid divers braved the challenges during the height of the pandemic, but more and more of our communities are now able to properly organize the amazing projects that have been at the heart of GUE since inception. Please see our upcoming Project section on GUE.com for more details and enjoy the inspiring stories contained within.

**W**e were also sad to see our first GUE NextGen Scholar finish her term in 2022 after having been extended due to pandemic challenges. At the same time, we were thrilled to welcome our new scholar, Jennifer Thomson, who is deeply talented, bright, and brimming with energy. We are excited to continue developing this program and the GUE NextGen Scholar duo are hard at work looking for unique ways to extend the value and positive outcomes in relation to GUE's investment in this program. Speaking of investment, I want to be sure to call out the many GUE instructors graciously offering to support the program while contributing their expertise to help make the world a better place. Please see [www.gue.com/nextgen-scholar](http://www.gue.com/nextgen-scholar) for more information about the program.

**I**n addition to great progress releasing Project Diver and Level 3 cave and tech programs, GUE has launched a notable restructuring of our training programs, including numerous structural changes in the recreational program as well as a strong focus toward enhancement of materials, allowing students a much better way to prepare for their classes. In this latter case, GUE is using a sophisticated

adaptive learning platform enhanced with artificial intelligence systems, all working to ensure each learning experience is tailored to the particular needs, experience, and knowledge of the student. These programs will further be enhanced alongside the growing library of content at [www.gue.tv](http://www.gue.tv), further supporting a modernization of GUE's educational programs and allowing instructors and students to use their class time in the most productive way possible.



# STUDENT NUMBERS

CAVE 1 STUDENTS WERE UP BY **18%** OVER 2021

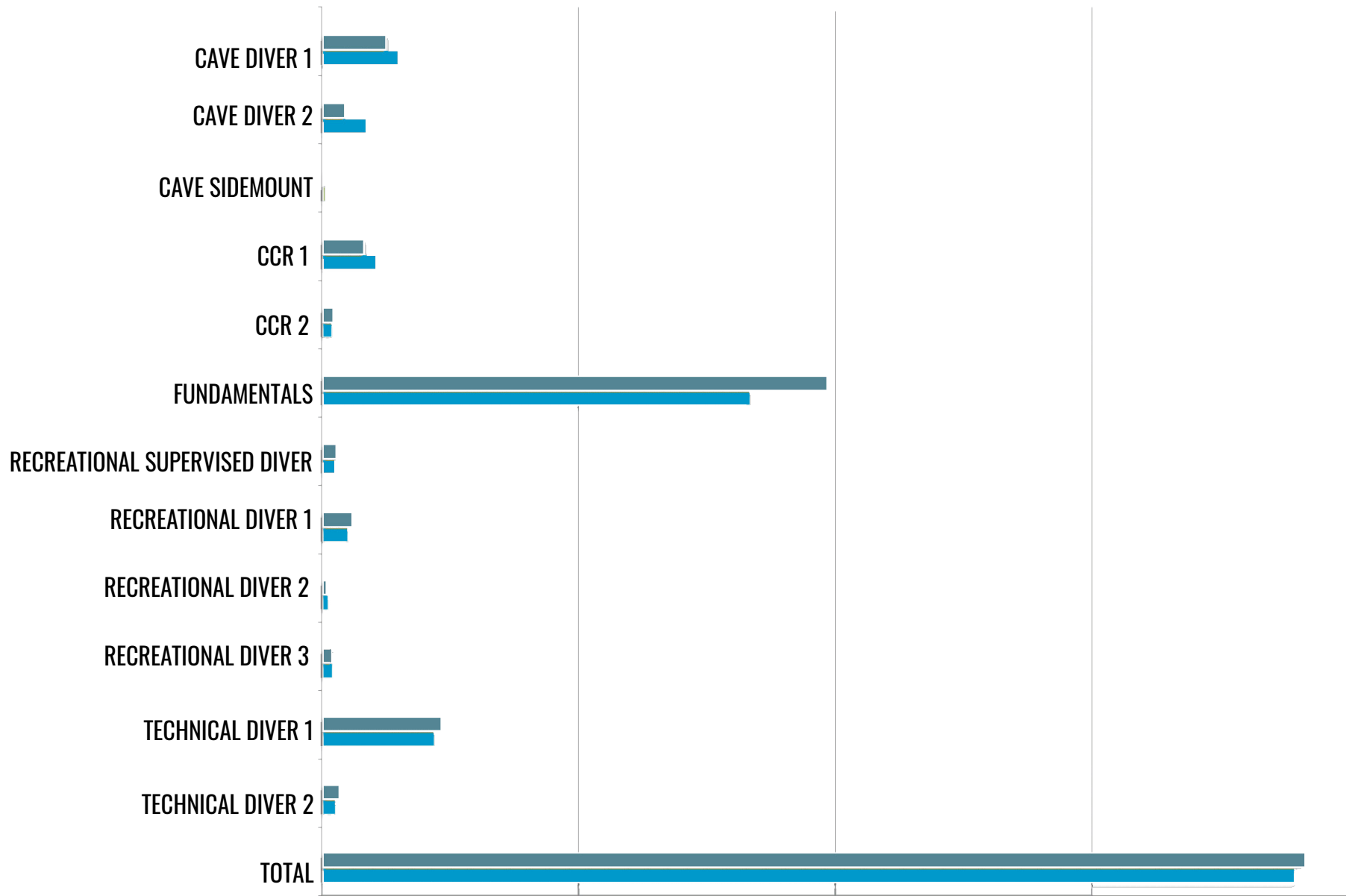
CAVE 2 STUDENTS WERE UP BY **104%** OVER 2021

DPV CAVE STUDENTS WERE UP BY **61%** OVER 2021

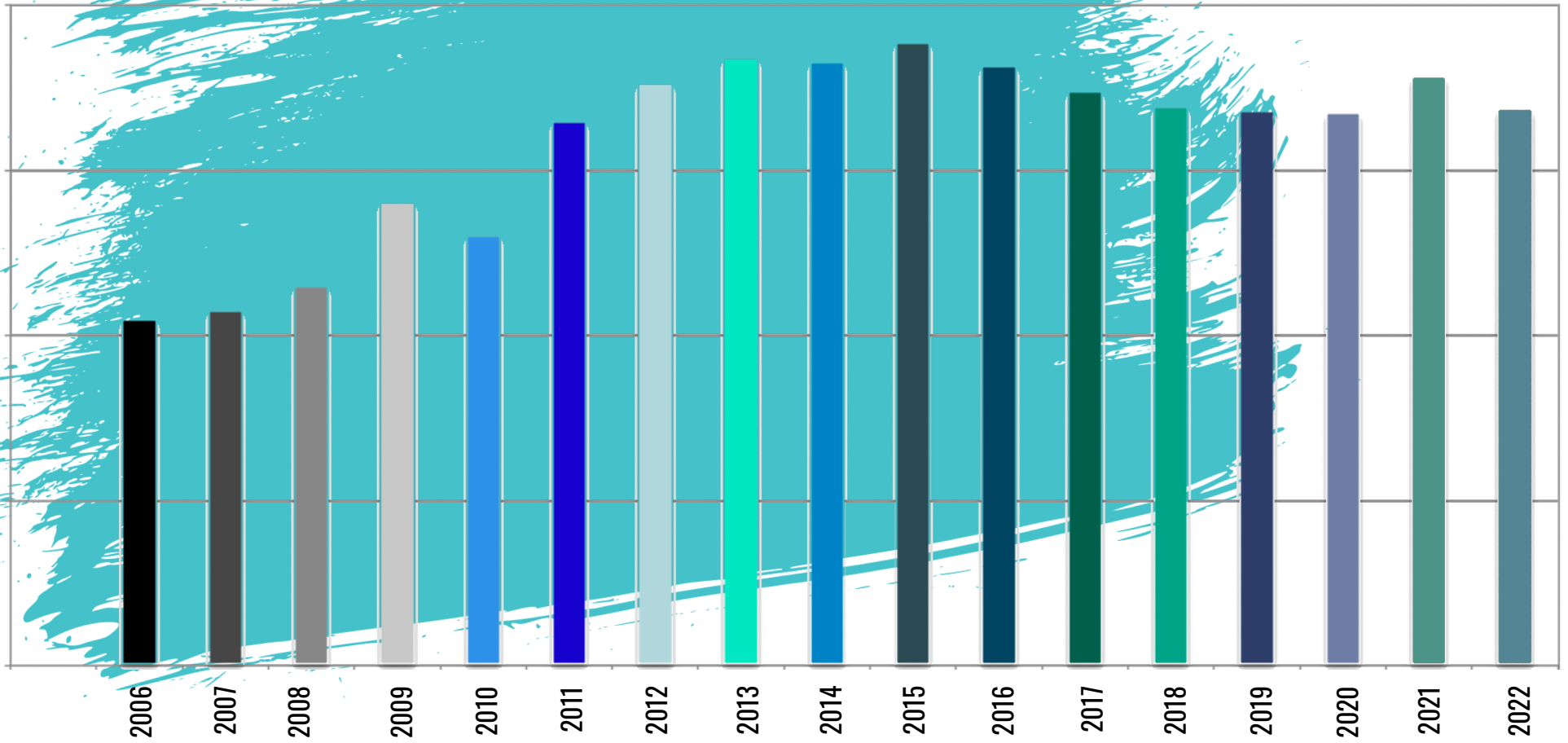
A GUE CLASS WAS TAUGHT IN **KUWAIT** FOR THE FIRST TIME

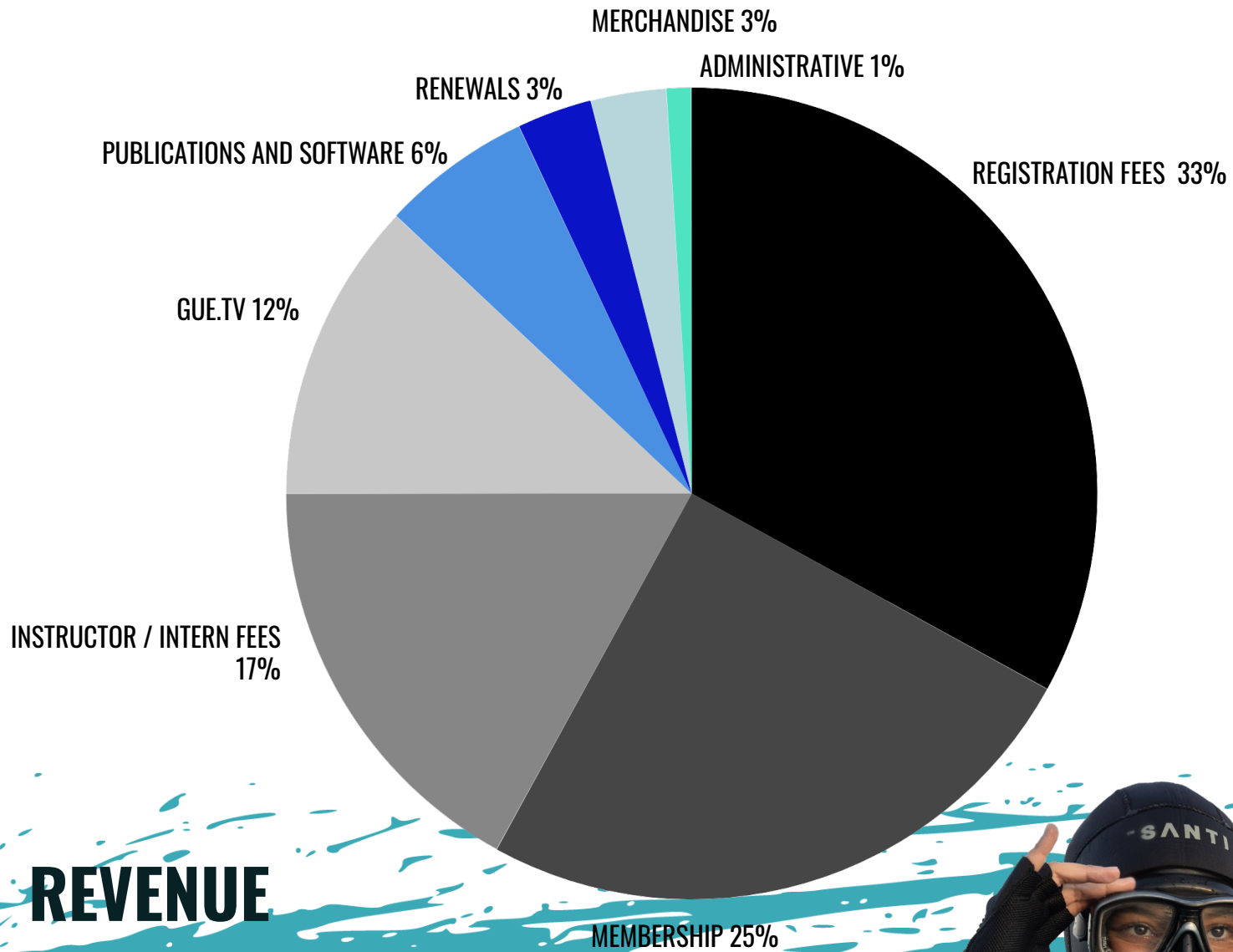


2022 2021



# MEMBERSHIP





# REVENUE







FACILITY AND EQUIPMENT (RENT UTILITIES, COMPUTER) 8%

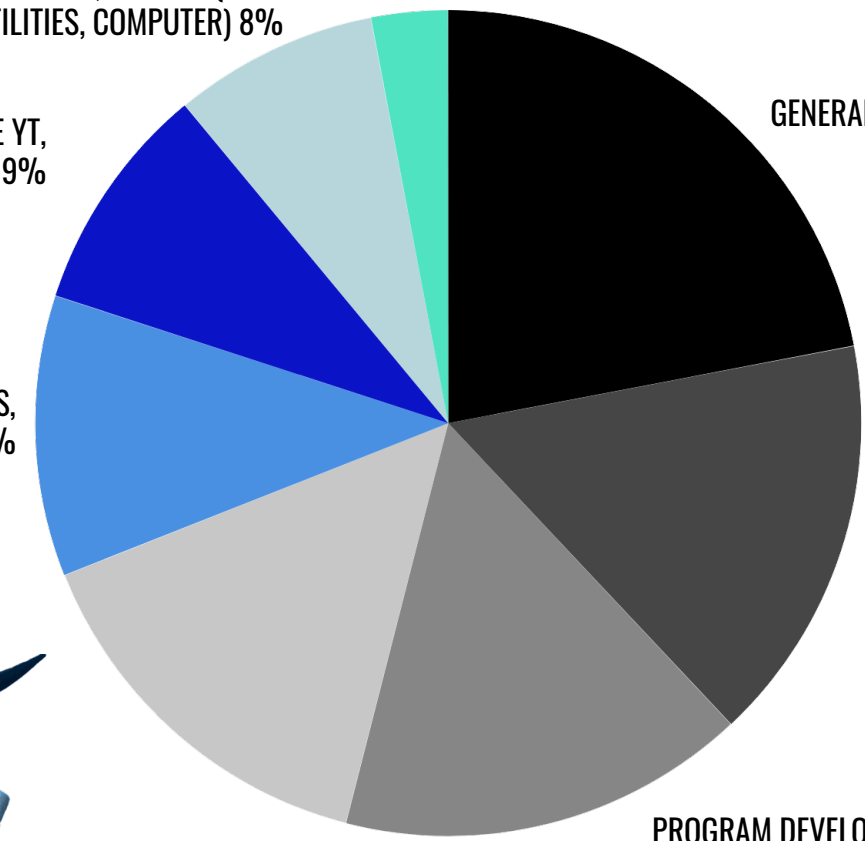
MEETINGS AND TRADESHOWS 3%

GUE ONLINE (GUE.TV, GUE YT, GUE ACADEMY, INDEPTH) 9%

GENERAL (MARKETING, WEBSITE, COMMISSIONS) 22%

OFFICE (ADMIN, SUPPLIES, POSTAGE, PRINTING) 11%

BUSINESS (ACCOUNTING, SALES, MERCHANT FEES) 16%



MEMBERSHIP (T-SHIRTS, DISCOUNTS, QUEST) 15%

PROGRAM DEVELOPMENT (MATERIALS, TRANSLATORS, EDITORS) 16%

# EXPENSES