

## **GUE.tv 2021 Contest: Exploring the Majesty of the Underwater World**

In celebration of the magnificent underwater world, GUE.tv is pleased to announce a 2021 video contest. Submissions should connect the viewer to the majesty of the underwater world and be focused on a particular aspect of the subject's location, such as its unique ecology, ecosystem vulnerability, marine life inhabitants, or a personal account of the impact this environment has made upon the creator of the video. The style of the video can be at the discretion of the video creator but must be a minimum of three minutes and a maximum of ten minutes in length.

### **1ST PLACE**

- \$2,000 USD
- GUE Platinum membership
- GUE.tv one-year subscription + GUE/GUE.tv logo wear
- Halcyon primary light (winner's choice)
- Santi custom drysuit (winner's choice)
- Shearwater Teric diving computer
- Fourth Element premium wetsuit (winner's choice)
- Fourth Element Expedition Seres luggage (3 bags: 60L, 90L, 120L)
- Paralenz underwater camera and accessories
- DAN Europe \$500 USD voucher (products or services)

Total Value ~ \$10,000 USD

### **2ND PLACE**

- \$1,000 USD
- GUE Gold membership
- GUE.tv one-year subscription + GUE/GUE.tv logo wear
- Halcyon custom BC system (winner's choice)
- Santi heated vest
- Shearwater Perdix diving computer
- Fourth Element Halo AR undersuit
- DAN Europe \$200 USD voucher (products or services)

Total Value ~ \$5,000 USD

### **3RD PLACE**

- \$500 USD
- GUE Silver Membership
- GUE.tv one-year subscription + GUE/GUE.tv logo wear
- Halcyon single tank BC System (winner's choice)
- Santi undergarment (winner's choice)
- Fourth Element X Core vest
- DAN Europe \$100 voucher (products or services)

Total Value ~ \$3,000 USD

## How to Enter

From February 5, 2020 to November 30, 2021, contest submissions can be submitted [here](#), including the required video description and author's biography. Submissions received before or after these dates will not be considered.

## Video & Entry Criteria

All videos must:

1. Be no less than three minutes and no more than 10 minutes in length.
2. Be owned by the entrant or the entrant must have written permission to use the footage by the owner of the footage. This applies to all submitted footage, including graphics, animations, and historical content.
3. Connect the viewer to the majesty of the underwater world. The connection is at the discretion of the creator and might include the unique ecology, ecosystem vulnerability, marine life inhabitants, or impact upon the entrant.
4. Focus on the underwater world with at least some scuba diving activity included.
5. Be H.264 in either .mp4 or .mov container and a minimum resolution of 1920x1080.
6. Be G-rated (pornographic, racist, illegal, or otherwise inappropriate videos will be automatically disqualified from competition).
7. Include music that is royalty-free, or music that the entrant has been granted the right to use the music for the intended purpose.
8. Be unique to this contest and must not have been previously submitted, distributed, aired, and/or must not have won any other award in any other competition.
9. Be uploaded to YouTube as unlisted.

All entries must:

1. Be submitted [here](#) between February 5, 2020, and November 30, 2021, to be considered.
2. Include a description of 100-250 words introducing the video and its contents, including any divers' names who appear in the film.
3. Include an author's biography of 50-100 words.

Videos will be judged by the following criteria:

1. Creativity
2. Message clarity and relevance
3. Motivation and inspiration
4. Overall impact
5. Editing and filming skills

## Eligibility Requirements

1. The contest is open to all applicants 18 years of age or older at the time of contest entry. Younger creators are welcome to transfer rights to a legal adult who can submit on their behalf.
2. Employees of Global Underwater Explorers, members of the immediate families (defined as spouse, child, sibling, parent, or grandparent), and members of the households (whether related or not) of any of the above are NOT eligible to participate in this contest.
3. Participants agree to abide by applicable federal, state, and local laws and regulations.

#### Prizes

1. Winners will be notified by email that their entry was chosen as a winner by January 1st, 2022.
2. If the winner is unable to accept the prize, the prize will be forfeited in its entirety.
3. No substitution of prize is offered, no transfer of prize to a third party is permitted.
4. Prizes will be awarded only upon winner verification and approval by Global Underwater Explorers. The winner will be notified by email within 30 days after winning. The winner or selected entrant will then have 30 days to respond with their information. If the winner or selected entrant is unable to be contacted within 30 days after being selected or is ineligible, the prize will be forfeited.

#### Other Guidelines

1. Only one entry per person is permitted; subsequent entries will not be considered.
2. Groups wishing to enter the contest may do so, but groups must identify a single individual as part of the submission process. All prizes will be transferred to that individual for disbursement to the group as appropriate. GUE is not responsible for distributing prizes to anyone other than the single individual named in the application.
3. No purchase necessary. The contest is subject to all applicable federal, state, and local laws and regulations.
4. Global Underwater Explorers retains the right to disqualify any contestant if the rules are not followed.
5. Any information collected by registering to enter the contest shall be used only in a manner consistent with these Contest Rules.
6. If the contest is not able to run as planned, without limitation, Global Underwater Explorers reserves the right to cancel, terminate, or modify the contest at their discretion.
7. By submitting a video for the contest you are agreeing to have the video published and promoted by Global Underwater Explorers through GUE.tv and their other marketing channels.
8. All appropriate videos submitted, even those that did not receive a prize, will be showcased on GUE.tv at the discretion of Global Underwater Explorers.
9. All winners of GUE.tv prizes agree to exclusive distribution rights with GUE.tv through all media and at the discretion of GUE.tv for a period of two years. GUE reserves the right to allow partial or complete use by contest sponsors.