GLOBAL UNDERWATER EXPLORERS
2023 ANNUAL REPORT

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JARROD JABLONSKI

PRESIDENT

Cover photo by Julian Mühlenhaus

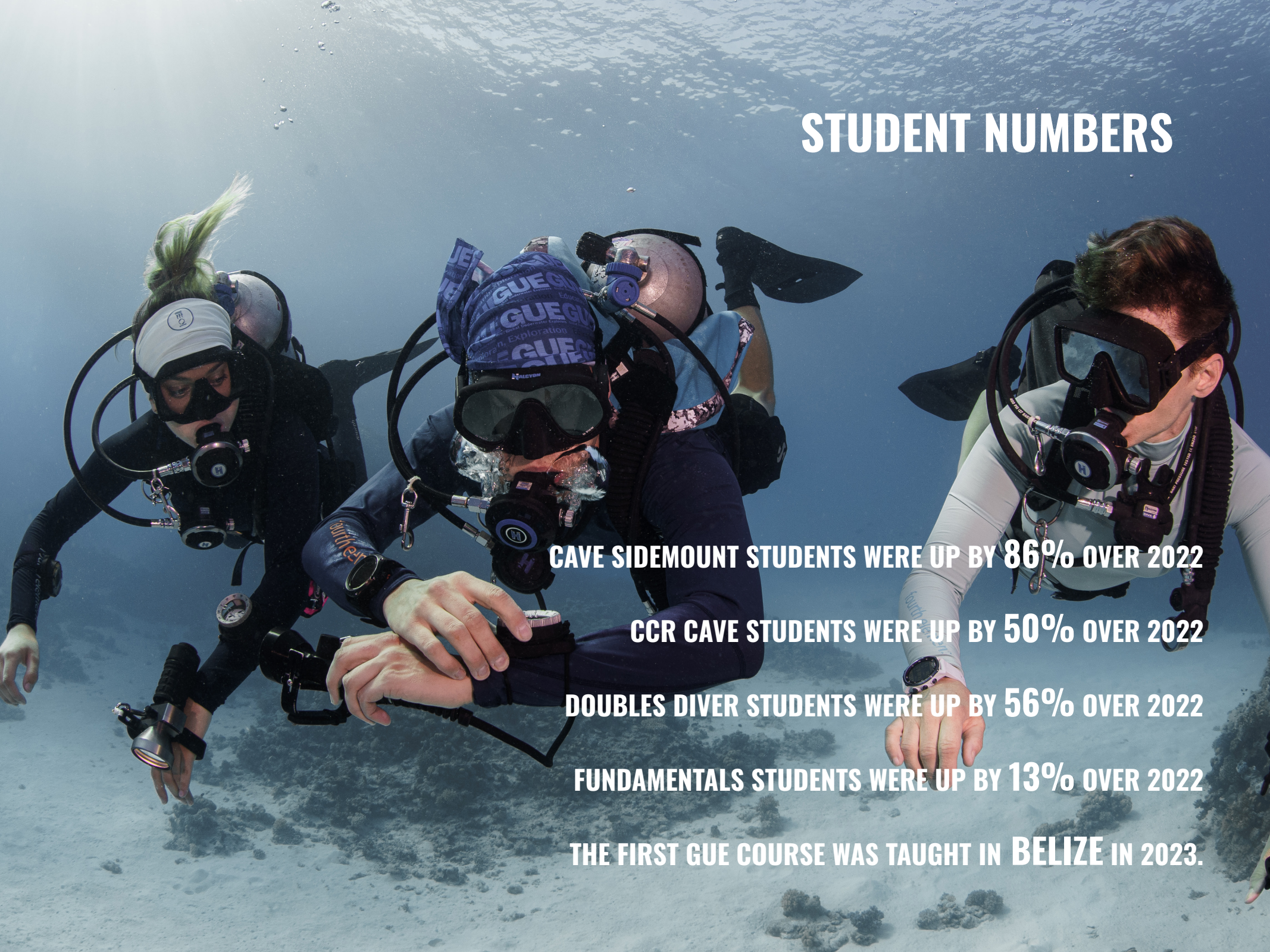
A MESSAGE FROM JARROD

Despite seemingly growing levels of global uncertainty, the world seems intent to move forward, brave the challenges, and best of all, go diving. By the end of 2021, GUE had recovered to pre-pandemic activity levels, but growth remained modest. By 2023, we had returned to pre-pandemic growth levels with a steady 12% growth cycle. The year also saw great progress in the development of Level 3 programs, including a Tech 3 program on *Britannic*, the site of GUE's first international wreck project that occurred in 1999. An amazing array of unique projects continued throughout the year and can be explored more fully by reviewing GUE's project report, which is currently being revamped and ported to a real-time project portal, including an array of excellent project diving tools and supporting documents.

One of the more social parts of the year occurred during GUE's conference in High Springs, Florida. GUE proudly celebrated 25 years with a host of longtime friends gathering to mark the special occasion. The large international audience was complimented by a growing range of sponsors, foregrounding the expansive development of our global communities. The conference also marked GUE's third appointed NextGen scholar and growing momentum between our appointed scholars and their peers. GUE has been recruiting the top ten runners-up to join our scholars in shaping a community of young change-agents, working to expand GUE's positive influence on the global diving community. Congratulations go to Harry Gunning as this year's winning scholar and to our many change-agents, all working to make the world a better place.

Our focus now goes to 2024 and the many exciting initiatives planned for the year. See you back here soon!

STUDENT NUMBERS



CAVE SIDEMOUNT STUDENTS WERE UP BY 86% OVER 2022

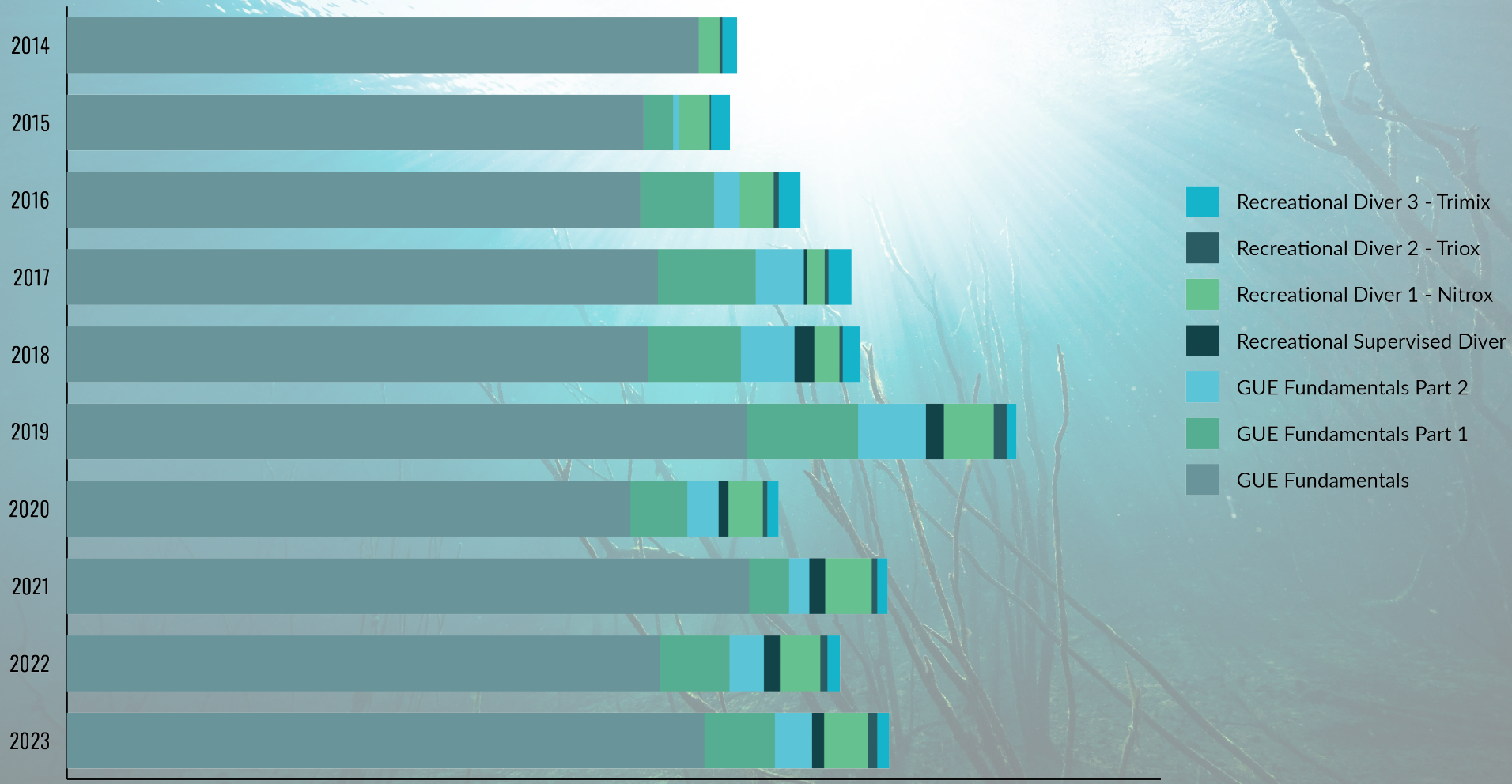
CCR CAVE STUDENTS WERE UP BY 50% OVER 2022

DOUBLES DIVER STUDENTS WERE UP BY 56% OVER 2022

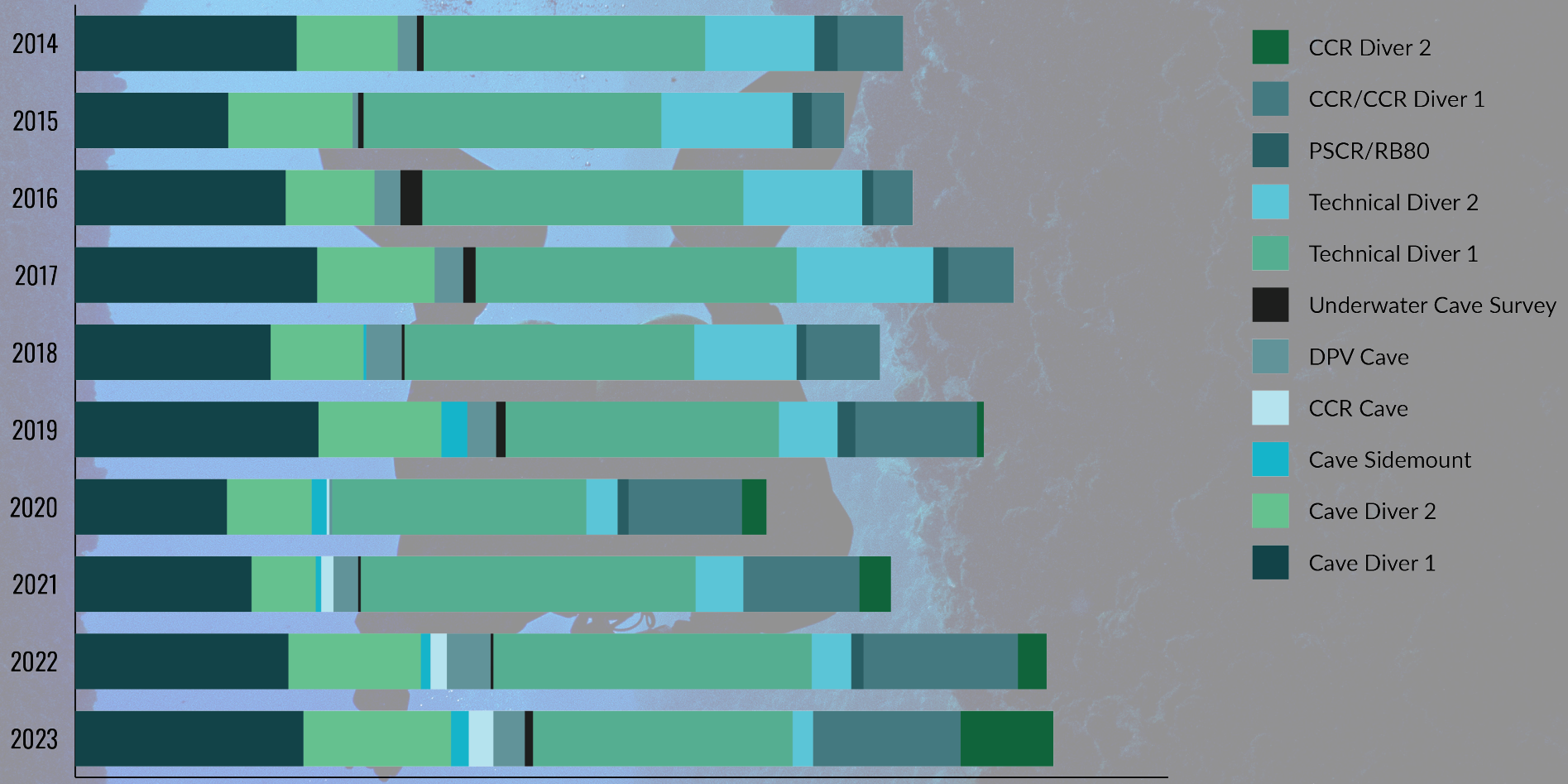
FUNDAMENTALS STUDENTS WERE UP BY 13% OVER 2022

THE FIRST GUE COURSE WAS TAUGHT IN BELIZE IN 2023.

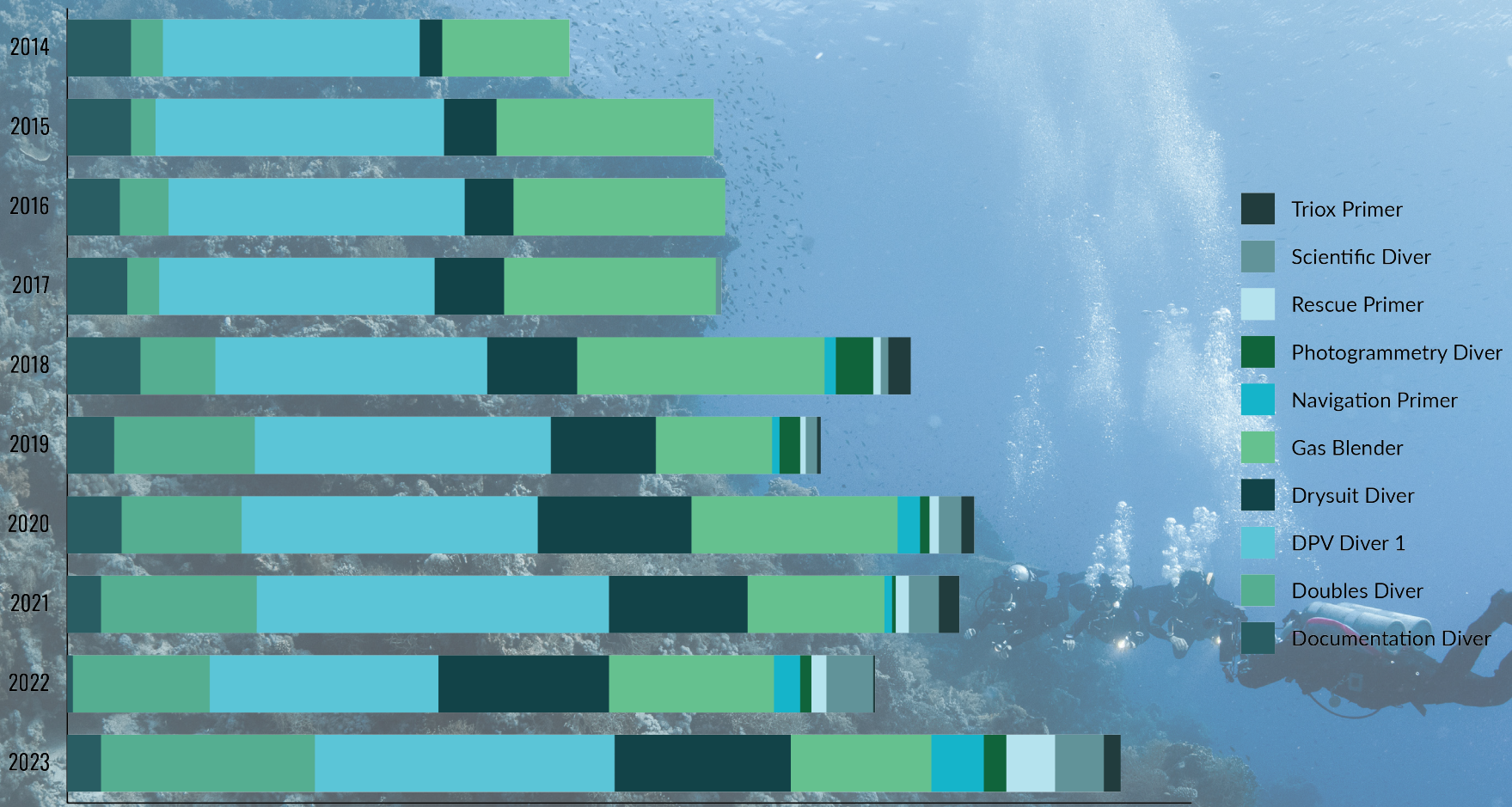
RECREATIONAL AND FUNDAMENTALS COURSES



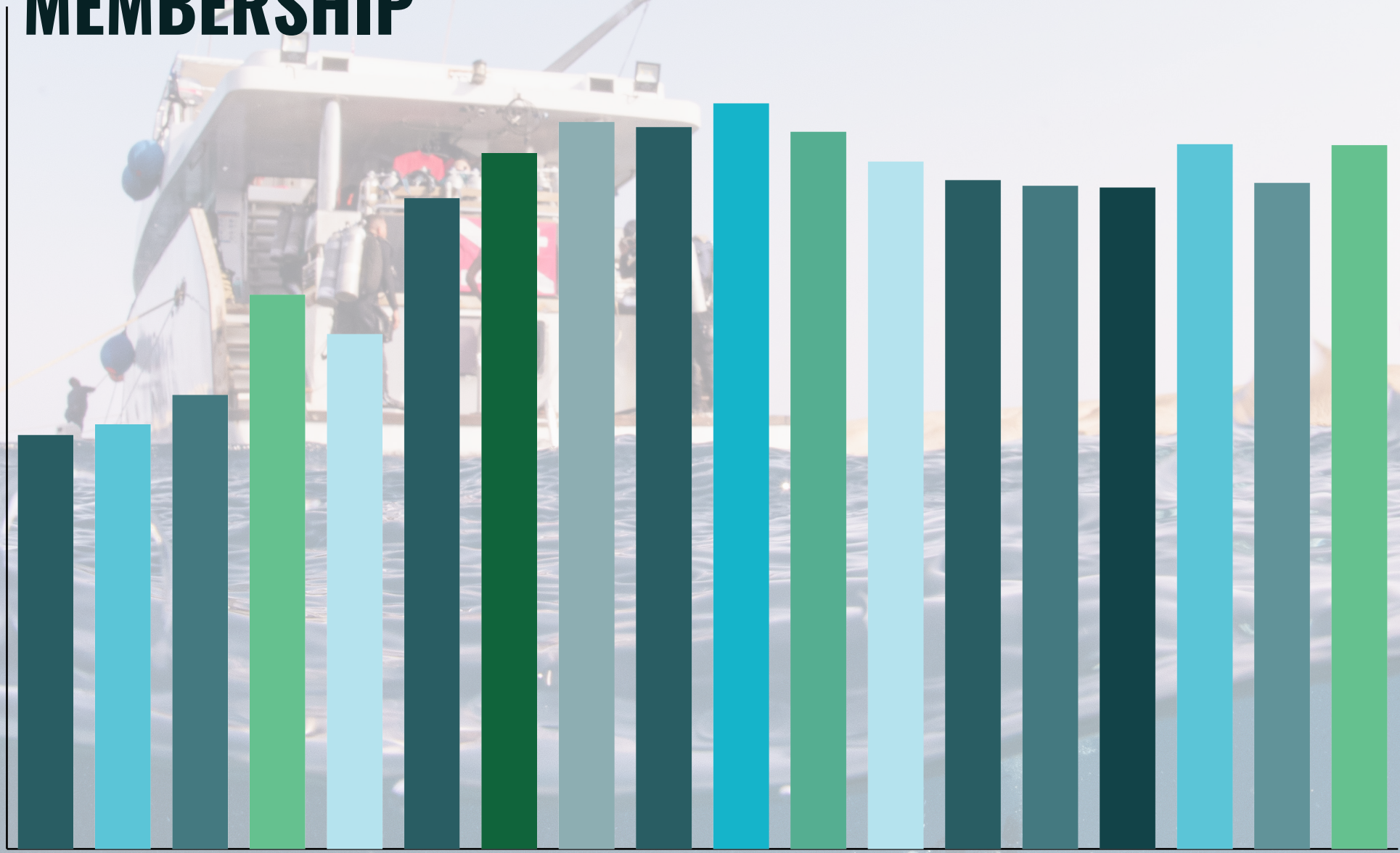
CAVE AND TECHNICAL COURSES



FOUNDATIONAL COURSES



MEMBERSHIP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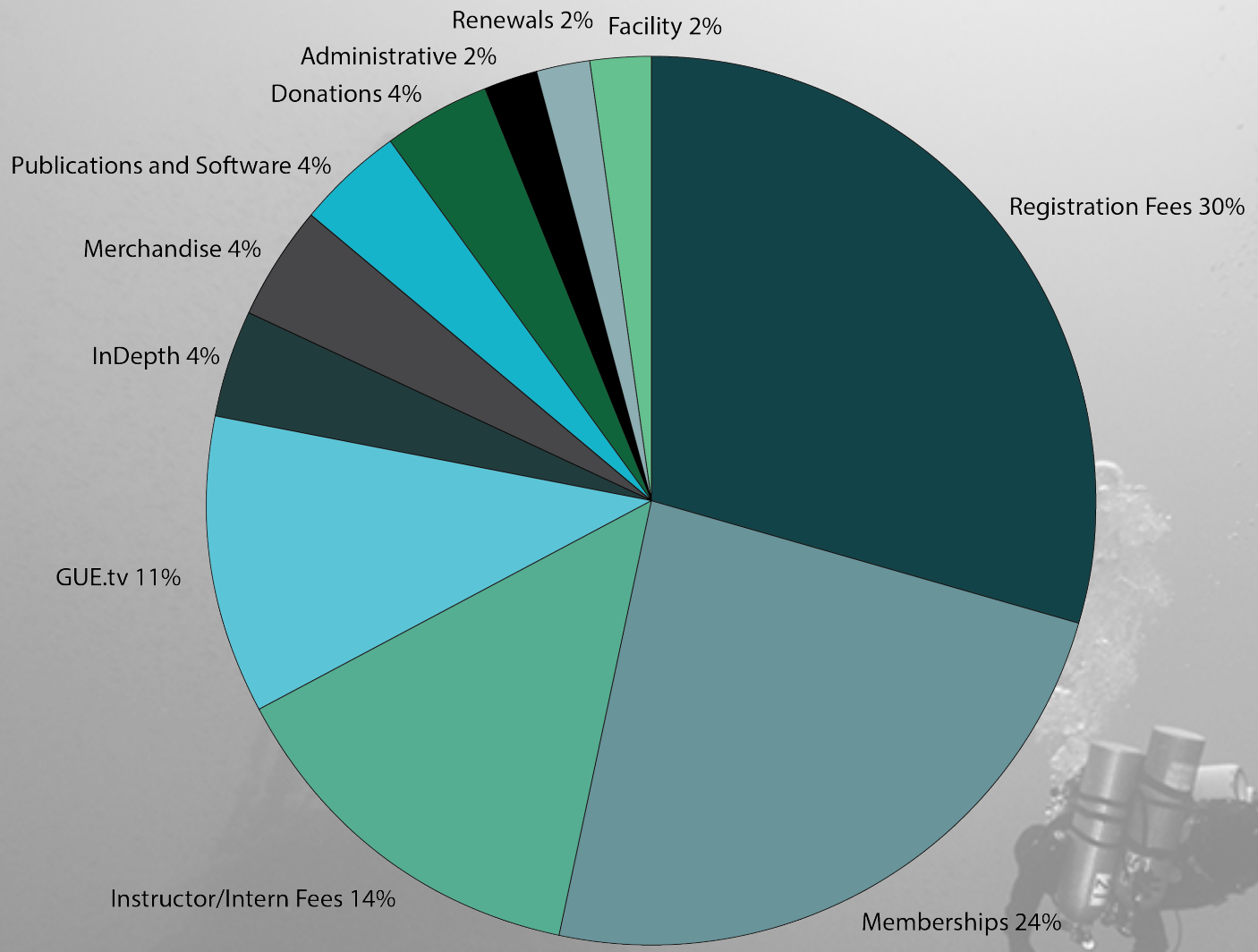
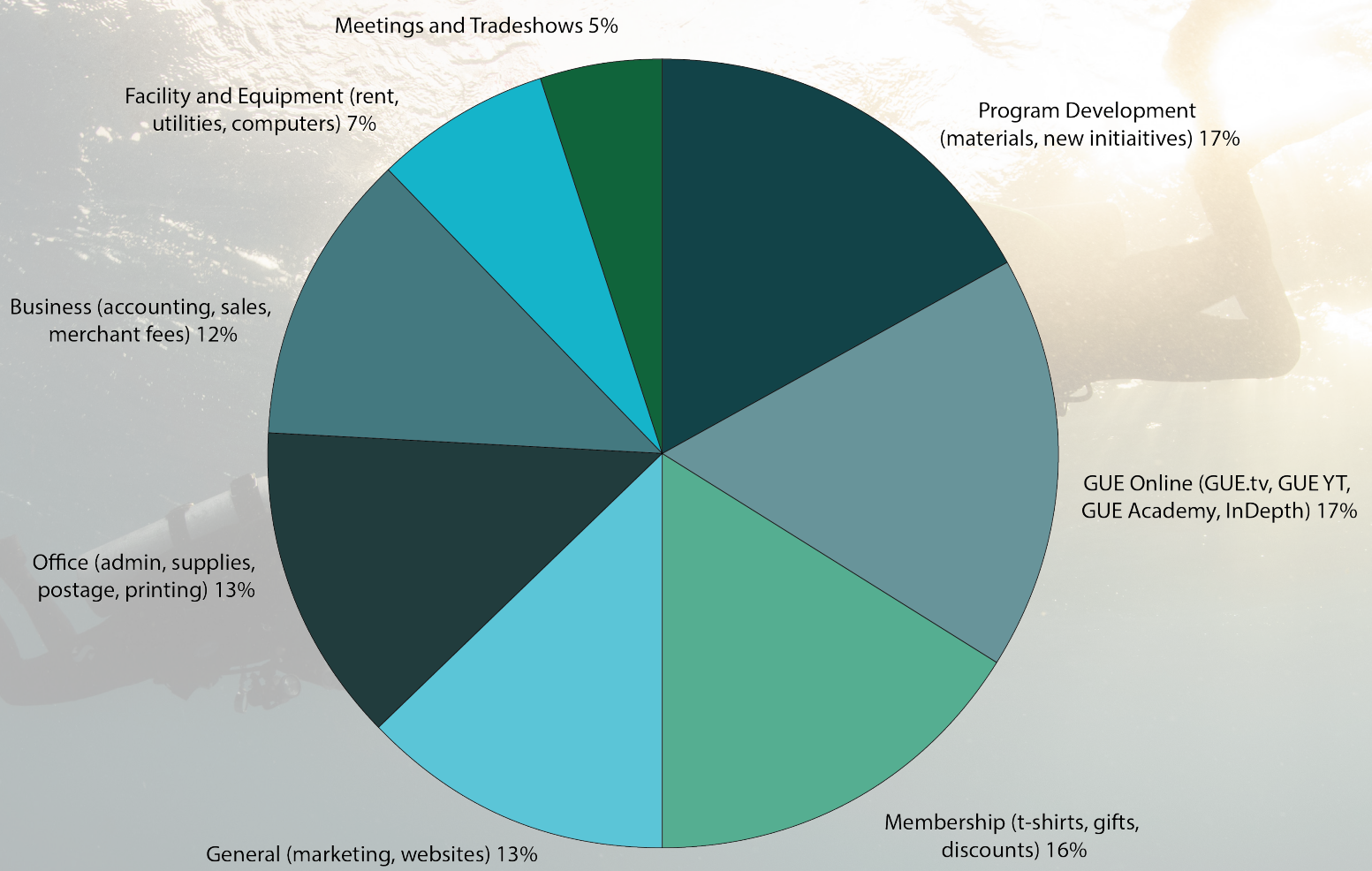
2022
2023

REVENUE


Renewals 2%
Facility 2%
Administrative 2%
Donations 4%
Publications and Software 4%
Merchandise 4%
InDepth 4%
GUE.tv 11%
Instructor/Intern Fees 14%
Memberships 24%
Registration Fees 30%


Meetings and Tradeshows 5%
Facility and Equipment (rent, utilities, computers) 7%
Program Development (materials, new initiaitives) 17%
Business (accounting, sales, merchant fees) 12%
GUE Online (GUE.tv, GUE YT, GUE Academy, InDepth) 17%
Office (admin, supplies, postage, printing) 13%
Membership (t-shirts, gifts, discounts) 16%
General (marketing, websites) 13%

EXPENSES